

International Expert on Maritime Health & Wellness Tourism Chairman & CEO, MDG LTD

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# **Personal Summary**

		Born in	n Fez.	Morocco	on December	9 <sup>th</sup> 1956.
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- □ Norwegian citizen since 1991 and resident of Oslo, Norway from 1983 to 1999.
- ☐ Resident of Monaco from March 1999 to 2016
- ☐ Resident of Canada from 2016 to 2021
- Resident of UAE since 2021 and sharing the year between four (4) Continents.
- □ Obtained medical doctor license in 1981 and Ph.D. in 1983 both from the University of Mohamed V and University Hospital Ibn Sina in Rabat, Morocco.
- □ Ongoing Medical education at the university of Oslo, Norway from 1983 to 1999
- □ Since year 2000 and up until this day, he continues his involvement and contribution to improve Health and Medical conditions in the Maritime, Tourism and Hospitality industries. He is as well involved in research /development in preventive health, longevity, medical- IT & the individualized medicine of the future with Genomics and stem-cells therapies.

## Medical related experience

#### LAND & FLEET MEDICAL DOCTOR, CONSULTANT AND ADVISOR

#### Active medical Doctor

Emergency Doctor and Dermatologist at Oslo University Hospital Ulevaal from 1984 to 1989.

#### Owner and CEO of Christiania Clinic in Oslo Norway

A Clinic specialized in Maritime, occupational and travel medicine from 1990 to 1999.

## Medical Adviser and Fleet Medical Director

Supervised and managed total operation from design to construction, equipment selection and operation of all ship medical departments with doctors and nurse of 9 different cruise lines from 1990 to 2015.

#### International Medical Advisor

International Medical advisor to various national and international organizations ranging from the World Health Organization, the International Maritime Organization, the International Labor Organization, the European Union, The international counsel of Cruise lines, Ship's Owners organizations, Seafarer Unions, International Insurance companies to The Government of Norway's Maritime & Health Authorities.

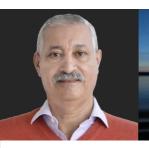
#### INTERNATIONAL EXPERT ON MARITIME HEALTH

#### Maritime Health Expert

Worked worldwide to control health, hygiene, and sanitation aboard commercial and passenger ships as well as oil platforms. Provided services for the passenger shipping association, European Union Ship's Sanitation Manual (Shipsan -Trainet) and Served several international maritime companies involved in all aspects of shipping.

#### Advisor and Member of Health organizations

Developed guidelines for the international cruise industry as a member of the medical committee of the US International Counsel of Cruise Lines. Established standards for Pre-employment medical examinations for seafarers. Prepared regulations for ship hygiene, sanitation, pharmacy, equipment and minimum standards for medical facilities on board cruise ships for the world for different United Nations working groups (WHO, IMO and ILO) and the Government of Norway.



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#### SHIPS DOCTOR & FLEET MEDICAL ADVISOR

#### **Ship Doctor**

Served as a ship doctor on different luxury cruise ships from 1986 to 1991

#### Fleet Medical Advisor

From 1990 to 2014 he served as fleet medical advisor to Seabourn Cruises and 8 other cruise lines with a fleet of over 22 cruise ships.

#### OTHER PAST AND PRESENT POSITIONS

- Founder and first president of the International Maritime Health Association IMHA from 1997 to 2001.
- President of the 4<sup>th</sup> International Symposium on Maritime Health held in Oslo in 1997.
- Past president of the Norwegian Maritime Medical Association 1987 to 1995
- Member & Faculty, at the American College of Emergency Physicians, Cruise Ships and Maritime Medicine Section.
- Speaker and moderator on several international trade shows, congresses and symposiums involved in the Cruise Shipping, Travel, Wellness and Medical Tourism.

## Business and Administrative experience

### BUSINESS DEVELOPMENT AND ENTREPRENEURIAL VENTURES

- Started the project of **Christiania Clinic in Oslo Norway** in 1989 and acted as managing director from 1990 to 1999, with total responsibility for investment, finance, personnel and administration.
- In 1996 started the project of Maritime Clinic for International Seafarers Inc., in Manila Philippines, which performed ~250.000 pre-employment medical examinations for seafarers.
- In 2000 founded Universal Maritime Services Inc. in Nassau, Bahamas, a management company and concessionaire for several cruise lines operating up to 22 cruise ships at a time. In the last 25 years employed more than 600 medical professionals from 45 countries.
- In 2002 founded Oriana Wellness Group in Tortola, British Virgin Islands, a Spa and Wellness concessionaire at sea which served SeaDream I & II, and SILJA line. Oriana Wellness Group was the winner of BEST AT SEA Award in 2004, for SPA & Fitness centers at sea by Cruise Report.com.
- In 2006 founded Wellness & Cruise in Monte Carlo Monaco, a structure dedicated to conception and concept management of wellness operations internationally with focus on cruise ships and yachts as well as Health Resorts.
- In 2008 founded **SAEMED** Ltd, an innovative Medical IT company operating a Cloud based portal that serve the world of International Medical Travel industries; with an online biometric medical record system coupled with Telemedicine infrastructure, Smart card technology and interfaced to wearable's/ portables (www.saemed.com).
- In 2010 started developing a Health Resort on a cruise ship that navigates continuously around the world. This project would work hand in hand with a Center of Preventive and



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- Beauty Medicine under development land side. All operations are managed under the Holding company Magic Discovery Group LTD and its globally operating subsidiary companies.
- In to 2019 and until today development of Huma Longevity Group with six integrated undersubsidiaries including Huma e health platform, Huma e health Passport App, Huma Telehealth portal, Huma retail and e-commerce, Huma Rejuvenations resorts, and Huma Club.

BUSINESS MANAGEMENT
Chairman of Maritime Clinic for International Seafarers in Manila, Philippines (clinic for maritim health).
Chairman of Universal Maritime Services Nassau Bahamas (international maritime health services for cruise lines).
☐ Chairman of <b>Health Care Across Borders Inc. Canada</b> (Consulting, Concept Development an Management of Wellness and Medical Tourism programs for Governments world wide)
Chairman of SAEMED Ltd. CANADA, (Cloud and Web-based medical record & Management Platforr combined to a biometric smart card: ID, medical, Insurance, IT and payment as well interfacin medical equipment to communicate automatically with the platform including individualized wearabl and portable medical equipment)
☐ Chairman of <b>REJUVENATION CRUISES</b> Ltd Bahamas (Management of Resorts at Sea)
☐ Chairman of <b>BEAUTY CRUISES</b> Ltd Bahamas (Ship owning company)
☐ Chairman of <b>Huma Network</b> United Arab Emirates, (Consulting and Management Company) ☐ Chairman of <b>HUMA Network</b> a Switzerland (Digital Health & Medical platform Company) ☐ Chairman of <b>HUMA Network</b> a Federal Canadian (Digital Health & Consulting Company) ☐ Chairman of HUMA Network a Hainan, China (Consulting and Import /Export Company)

#### **CURRENT AND PAST BUSINESS PARTNERS**

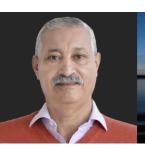
Alexander Von Humboldt	Regent Seven Seas Cruises
Cruise West	Seabourn Cruise line
Disney Cruise line	Sea Dream Yacht Club
Explorer of Semester at Sea	Sea Launch "Boeing"
Festival Cruises	(Launching Satellites at Sea)
Island Cruises	SILJA Line
Minerva of Swan Hellenic	Silversea Cruises
Orion Expedition Cruises	Wind Star Cruises

# Other professional experience

## PARTICIPATION IN THE DESIGN AND BUILDING OF NEW SHIPS

Participated in different projects of ship's building ranging from the design of health and wellness facilities to the final delivery of the operation centers, equipment and personnel for:

Seven Seas Mariner in the shipyard of Chantier de L'Atlantique in Saint Nazaire, France



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Seven Seas Voyager in the shipyard of Marriotti, Genoa, Italy Seabourn Odyssey in the shipyard of Mariotti, Genoa, Italy Silver Spirit in the shipyard of Finchantieri, Ancona, Italy Seabourn Sojourn in the shipyard of Mariotti, Genoa, Italy Seabourn Quest in the shipyard of Mariotti, Genoa, Italy

#### PARTICIPATION IN REFURBISHMENT OF EXISTING SHIPS

Participated in the total refurbishment of:

The two Sea Goddess ships into the Seadream I & Seadream II

The Silversea Cruises Prince Albert 2, now "Silver Explorer"

#### LUXURY SEGMENT OF THE CRUISE INDUSTRY

MDG companies have been under contract with the most prestigious cruise companies representing 90 % of the Ultra-luxury segment of the cruise industry worldwide.

The latest of his projects are the development of Rejuvenation Cruises to operate the most advanced state of the art luxurious health, wellness and beauty complex at sea, as well as to develop a land-based Health & Wellness Resort; as well as the development of an international platform for Health and Medical Tourism on blockchain principals

#### LANGUAGE SKILLS

Fluent in English, French, Norwegian and Arabic